

The Investor's Perspective

Tuesday, March 4, 2014 6:00 PM - 9:00 PM Cambridge, MA

Location: Microsoft New England Research and Development Center,
1 Memorial Drive, Abigail Adams & Crispus Attucks rooms, Cambridge, MA

Cost: Members: \$35; Non-Members: \$55, Event & annual membership: \$120

What do investors look for in deciding about strategic investments? What strategies and communication tactics work best when presenting to potential investors? What are the most common mistakes entrepreneurs make when seeking funding? How is corporate investing for internal "new ventures" different from investing in start-ups?

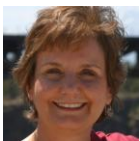
Come and learn from three industry veterans with perspectives from corporate, venture capital and angel investing. Whether you are currently seeking funding or just want to understand the process of securing capital to launch and grow new ventures, you'll find this panel discussion on financing entrepreneurship informative and stimulating. Come for a lively discussion and networking with other entrepreneurs, intrapreneurs, and supporters of innovation in science and technology.

Meet the Panelists



Dr. Lauren Silverman

Managing Director, Novartis Venture Fund



Jean Hammond

Partner, LearnLaunchX



Jean George

General Partner of Advanced Technology Ventures (ATV)



Dr. Alexandra (Sandra) Glucksmann

COO of Editas Medicine & WEST Board Chair

Registration: <http://www.westorg.org/2014-03-04-the-investor-perspective>

For more information or to sponsor this event, please contact:

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