

2014-2015 WEST Innovation Series Sponsorship Information

Sponsorship is a tremendous means for outreach to the WEST community and demonstrates our partner’s commitment to women in STEM careers. WEST Sponsors receive numerous benefits, including visibility and access to the WEST community through web, e-mail and event listings. WEST events are attended by decision-makers from the life science and technology industries.

You can sponsor an individual event in the series at the levels listed below or you can sponsor all three events in the series at a discount: Silver = \$5,000, Gold = \$7,500, Platinum = \$10,000. Additionally, you can moderate one of these innovation signature event panel discussions for \$6,000.

Donate over \$8,000 during our fiscal year (July-June) and become a corporate sponsor. You get your logos on the home page of our website and on our sponsor webpage, and all company employees can register for all WEST events at the member rate for a year.

Level	Diamond	Platinum	Gold	Silver	Bronze	Friend
Amount	\$5000	\$4000	\$3000	\$2000	\$1000	\$500
Introduction of speaker						
Opportunity to post banner at event						
Marketing material displayed on table						
Organization name and web link on WEST web site for one year						
“Sponsor” ribbon on name badges of any Company attendees						
Organization name on all WEST pre-event emails (over 5,000 addresses)						
Sponsorship acknowledged at event introduction						
Sponsorship and level recognized in printed program at event						
Organization name included on WEST event webpage						
Complimentary registrations to event	10	8	6	4	2	1

For more information, contact: Jaime Mayo Luna, Director of Operations, at 617-682-3703 or jmayo@westorg.org