



# PALLAVI SRIVASTAVA

CPCC, ACC

Founder and CEO, The Wellbeing Ways LLC

**With 18 years of supporting people to thrive in their careers and lives as a therapist and coach, Pallavi partners with organizations and leaders to elevate their effectiveness, performance and resilience for sustainable results.**

"Pallavi has been a great thought partner and supported me powerfully in my journey as leading my Start-up. As a co-founder and leader of a start-up, I face numerous uncertainties and challenges on a daily basis - way more than I ever did in my corporate job. My work with Pallavi equipped me with an edge as a leader on responding well in the face of everyday uncertainty. It also helped me embrace failure better and learn from it which has been a great asset for my company. If you are a founder or a leader, working with Pallavi could give you that extra edge that directly increases the chances of success of your company."

- Biotech Co-founder

## The Wellbeing Ways LLC

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Pallavi's diverse 18+ years of career journey includes closely collaborating with executives in multifaceted roles. In her professional stint 1.0 as business journalist she worked with CEO's and other c-suite leaders asking tough and important questions. Her personal experience with burnout set a chain of events that had her end up as a workplace therapist. In this professional stint 2.0 as a therapist she worked extensively with people on their personal and workplace well-being. In her present role, stint 3.0 as CEO of the The Wellbeing Ways LLC and an Executive Coach, Pallavi partners with leaders, scientists and start-up founders on topics like leadership effectiveness, vision to strategy, resilience, conflict management, problem solving, emotional intelligence, etc.

As an executive coach, Pallavi has guided leaders towards their highest potential and sustainable high performance, while simultaneously thriving as a woman entrepreneur, successfully running her company. In 2021, Pallavi embarked on a personal journey, relocating from India to the United States. As an immigrant woman of color, she courageously navigated this transition and embarked on the challenging but rewarding path of rebuilding her coaching company '**The Wellbeing Ways LLC**' in a new country. She is on the Advisory Board of the organization 'Women in Entrepreneur of Science & Technology' (WEST) and actively takes part in their programming to support women leaders to advance in their career.

Pallavi has coached leaders across the world for over 1000 coaching hours and with results that have earned consistent re-engagement of her services. Pallavi is credentialed by the International Coaching Federation as an Associate Certified Coach (ACC), Co-Active Training Institute as a Certified Professional Co-Active Coach (CPCC), and holds an MBA degree. Her forthcoming book, 'Relationship with Self,' poised for release in 2024, underscores her commitment to self-leadership and to inspire others on their own transformative journeys.

Pallavi's services include executive and leader coaching engagements.

