



NAOMI FRIED

Chief Innovation Officer

Boston Children's Hospital

Naomi Fried, Ph.D. is Boston Children's Hospital's first Chief Innovation Officer. She leads the Innovation Acceleration Program, aimed at improving care quality and assisting the hospital in shaping the future of health care. The Innovation Acceleration program focuses on enhancing the innovation culture by supporting strategic innovation initiatives, resourcing grass roots innovation, and identifying unmet innovation opportunities. Naomi oversees the Innovestment Seed Grant program and FastTrack Innovation in Technology Program. She is also leading the development of Boston Children's telehealth strategy. Previously, she was the Vice President of Innovation and Advanced Technology at Kaiser Permanente (KP) where she led an effort to identify and assess new and emerging health care technology and was involved in the start-up and governance of KP's Innovation laboratory, the Sidney R. Garfield Center for Health Care Innovation. Prior to this position, she was Managing Director of KP's Archimedes Project. Before KP, Naomi advised two venture capital firms on life science and health care information technology investments; served as the General Manager and Vice President for Business Development of 1747, Inc., which conducts online clinical trials for new drugs; and was instrumental in the formation of the medical informatics internet start-up company (e-SKOLAR, formerly SHINE) spun out of Stanford School of Medicine, serving as interim President for its first year. Naomi has a BS in Chemistry from the University of California, Berkeley and a Ph.D. in Materials Science from MIT.