

WEST – Empowering Women Leaders in STEM



WEST

Women in the Enterprise
of Science & Technology

Promoting women's careers, preparing tomorrow's leaders

About WEST

- We are a leading non-profit organization focused on developing women leaders in the STEM fields
- Founded in 2000 with an active governing Board of Directors of senior industry leaders plus an Advisory Board of influential individuals in the STEM field
- Exclusively focused on Boston and surrounding areas
- WEST specifically supports:
 - ***Early to mid-career women*** developing their business acumen, leadership skills and, professional networks to ***prepare them to lead from where they are.***
 - The ***corporate enterprise*** efforts to build a ***pipeline of women leaders*** and thereby improve ***gender balance*** at all levels.

WEST Provides Education ♦ Inspiration ♦ Connections

> 40 events with > 3,500 participants
and an outreach list of > 5,000



Workshops designed to help early to mid-career women build their business and leadership skills



Panel discussions and signature events featuring senior executives in science and technology



Facilitated networking at all events to encourage the exchange of ideas and make new connections

WEST provides EDUCATION – Workshops

- **Management/Career Development**

- Active Listening/Active Engagement
- Career Possibilities
- Equity, Inclusion, Microaggressions
- Giving and Receiving Feedback
- Strategic Versus Tactical Thinking

- **Personal Development**

- How to Advocate for Yourself
- Imposter Syndrome
- Interrupting Bias
- Personal Branding/Marketing Your Ideas

- **Interpersonal Skills**

- Building Meaningful Relationships for Your Career
- Communication and Presentation Skills
- Difficult Conversations/Conflict Resolution
- Influencing Without Authority



WEST's model is flexible, adaptable, and accessible featuring in person and online events that allow companies with multiple locations to take advantage of our excellent programming.

Note: WEST events will be all virtual at least through 12/2021.

WEST provides INSPIRATION – Signature Events

WEST showcases successful women and men as role models and champions through panel discussions and annual awards ceremonies

Previous Leadership Awardees

- **Amy Schulman**, Polaris Partners
- **Anita Santos**, Signify
- **Heather Bell**, Vertex Pharmaceuticals
- **Jocelyn Carter**, Mass General Hospital
- **Karen Anderson**, Mimecast
- **Marian Nakada**, Johnson & Johnson Innovation
- **Rosana Kapeller**, ROME Therapeutics
- **Sarah Grimwood**, Pfizer



Previous Making a Difference Awardees

- **Ann-Marie Richard**, Pfizer
- **Anne Cheung**, A2Empowerment
- **Anne Giovanoni**, Alkermes, Inc.
- **Eileen Gradwell**, Biogen
- **Elaine Webb**, Applied Materials
- **Elizabeth O'Day**, Olaris Therapeutics
- **Heather Multaupt**, Brooks Automation
- **Joseph Vogel**, Alnylam Pharmaceuticals
- **Mark Parrington**, Sanofi Pasteur
- **Sara Nochur**, Alnylam Pharmaceuticals
- **Sherri Schwaninger**, Brigham & Women's Hospital

WEST builds COMMUNITY & CONNECTIONS

WEST provides facilitated networking events and opportunities to make new connections and friends

"WEST has given me access to an invaluable network of women with a diverse range of experiences and expertise that I can rely upon for support and guidance in my career."



"WEST is a dynamic group of women involved in science and technology who are interested in and passionate about what they do. The group gives new meaning to what 'networking' is all about."

"Not only are the people open and willing to help, the programs and guest speakers are fabulous. I would recommend WEST to any professional woman seeking to advance her career, who would like to be part of a wonderfully supportive and welcoming community."



WEST Membership

Members receive:

- Discounts to all WEST programs and free attendance to networking only events
- One free event for a guest each year
- Access to WEST's Membership Directory
- Three free job postings on our job posting webpage
- One free workshop during your birth quarter

Cost:

- \$50 Students/Postdocs/In Transition
- \$100 Professional (for early – mid career)
- \$250 Supporter (includes free events for the year)
- \$500 Friend of WEST

WEST Sponsorship

Our company partnerships/sponsorships are completely customizable to meet the needs of the sponsors. Below are a few popular options.

- **\$1,000 – Employee memberships/tickets** 20 memberships, or 35 event tickets, or 75 webinar tickets
- **\$1,000 – Workshop sponsor** Choose an event WEST is offering, logo on event webpage, welcome attendees, talk 2-3 minutes about your company, and introduce the speaker, marketing material displayed on a table, and 5 free tickets to the event
- **\$2,500 – Customized workshop** Work with WEST on the topics and format. WEST provides speaker(s) and registration. Partner provides venue and food. Event is 1-2.5 hours long and open to the public.
- **\$8,000 – Corporate sponsorship** All company employees can attend WEST events at the member rate for one year, 60 event tickets (or 150 webinar tickets), 2-3 onsite professional development workshop, 2 job postings per month on WEST's website, and acknowledgement at signature events, on the website, and in newsletters.

2020-2021 WEST Sponsors included...



WEST Sustained Sponsors



Morgan Stanley



Friends of WEST

- **Ali Farquhar**, Principal, GTL Coaching and Consulting
- **Chesley Chen**, Principal, Life Sciences, CLA (CliftonLarsonAllen)
- **Danielle Lauzon**, Partner, Goodwin Procter LLP
- **Deb Vernon**, Partner, Womble Bond Dickinson
- **Jackie Schumacher**, Regulatory and Quality Lead, Rallybio
- **Jo Viney**, Co-Founder, President and CSO, Pandion Therapeutics
- **Karen Pappas**, Managing Partner, Pappas & Pappas, & Career Strategist, CareerMode
- **Mariana Nacht**, CSO, LogicBio Therapeutics
- **Sandra Glucksmann**, President and CEO, Cedilla Therapeutics
- **Shelia Violette**, Co-founder, Chief Scientific Officer, and President, Research Q32 Bio
- **Trish Hurter**, CEO, Lyndra Therapeutics

Sponsor Testimonials

“As a woman-owned organization we have an affinity to WEST’s mission to provide a robust science and technology learning community for women. From celebrating women leaders, to providing valuable event content and skill building, WEST inspires us. Also, it is of great value to build relationships within the high-level WEST network.” - **Denise Aronson, Founder & CEO, Safety Partners, Inc.**

“At Alnylam, we believe in expanding horizons and continuous learning. WEST has provided a wonderful platform for networking and practical interactive learning opportunities that have greatly enriched our talent and their growth!” - **Karen Anderson, SVP, Chief Human Resources Officer at Alnylam Pharmaceuticals**

“Within the MCPHS Biopharmaceutical Industry Fellowship Program, we truly value the partnership with WEST and the wealth of knowledge their speakers bring to our program. The practical application of topics has proven to be beneficial for our PharmD post-graduates, as they begin their careers within the pharmaceutical industry.” - **Amee Mistry, PharmD, Director Biopharmaceutical Industry Fellowship Program at MCPHS University**

“As a law firm that has long been devoted to intellectual property, technology and science, and advancing women leaders, Sunstein’s sponsorship of WEST is a natural extension of the principles we put into practice every day.” - **Robert L. Kann, Managing Partner, Sunstein Kann Murphy & Timbers LLP**

WEST Community Testimonials



WEST offers a supportive space for connecting professional women with different academic and cultural backgrounds; opening opportunities for career and personal development. - Juliana Soto



WEST gave me the confidence and skills I needed to move forward in my career. - Anne Thessen



I enjoy interacting with like-minded professionals at WEST events and exchanging ideas about opportunities and challenges regarding inclusiveness in the workplace. - Meena Subramanyam



WEST has provided me the opportunity to connect with peers from vast and heterogeneous backgrounds in STEM and the opportunity to become involved in areas that I am passionate about as a Scientist. - Makeda M.



WEST supports women in STEM with the tools, resources, and role models to succeed. - Phyllis Ottaviano



Being part of the WEST community has allowed me to engage with, & learn from, an impressive group of STEM professionals & truly enriching content. - Ryan Higginson-Scott



WEST create an exceptional space of learning and meaningful, where every single person is an inspiration to keep growing professionally and improving the skills you need to be successful. - Karen Perez de Arce



WEST helped me transition from research to business development, secure a promotion, and connect with experienced women leaders from the Boston biotech ecosystem. - Tatiana Demidova-Rice



WEST is a connection platform - the workshops and the network are ladders to your next career move. - Elise Huang



WEST feels like a large, caring family. The stories of successful women continue to serve as an inspiration. - Anna Li



WEST is always open to bring new and exciting ideas to its events. Speak your mind and WEST will listen! - Iris Stammberger



WEST provides workshops, panels, networking events, and other activities that provide me with training in leadership, project planning, negotiation, and other skills that are important for advancing in my career. - Connie Jeffery



WEST helps women apply skills, challenge themselves, and step outside their comfort zone. - Jodi Detjen



WEST helps us all build open and collaborative environments that empower women to participate as equals and future leaders. - Joseph Lehar



I've learned things from the workshops and the people at WEST. Both have been beyond my expectations. - Jiyao Zhang



The skills I learned at WEST workshops helped me not only grow my network, but also my confidence allowing me to go after and land my dream job! - Caroline Ruff



WEST is a welcoming and open community not only for women but also for anyone looking to advance their careers and advance diversity and inclusion. I encourage more men to join. - Chesley Chen



Regardless of how many events I have attended over the years, I still learn something new when I go to a WEST workshop. - Jo Viney



I joined WEST to learn from the best, to mentor young women about their career choices and to grow professionally. So far it's been a marvelous experience! - Irina Agoulnik



WEST is a professional organization that also cares for your personal development. To be part of this has been inspirational, insightful, and a positive experience. - Shreesh Ghosh



WEST's active efforts in hosting online events have been a true blessing during this pandemic, especially for busy moms like me. - Celine Han



WEST has helped me develop skills to grow as a leader and has provided a supportive community to empower its members. - Hicham Mahboubi



WEST is both an incredible resource and an opportunity to develop your skills through volunteering. - Leah Cole



Women in the Enterprise of Science & Technology

Promoting women's careers, preparing tomorrow's leaders

The WEST Board

- **Cristina Almansa**, Head of Clinical Development & Medical Scientific Affairs, Ironwood Pharmaceuticals
- **Katherine Andersen**, Head of US Life Science & Healthcare Relationship Banking, Silicon Valley Bank
- **Nicole Barna**, Senior Vice President, Head of Human Resources, Codiak BioSciences
- **Lesley Chan**, Director of Cellular Process Development, bluebird bio
- **Leah Cole**, Director Immunology, Sanofi Pasteur
- **Nicole Daley**, Counsel, Life Sciences Practice, Goodwin
- **Shreosi Ghosh**, Research Associate II, LifeMine Therapeutics
- **Jon Giebel**, Head of Global Product Management and Licensing, Indigo
- **Eleanor Howe**, Founder and CEO, Diamond Age Data Science
- **Etta Jacobs**, Founder & Principal, Power in the Middle
- **Alicja Januszewicz**, Vice President of People & Culture, Allena Pharmaceuticals, Inc.
- **Peng Meng Kou**, Associate Director, Corporate Development, Arbor Biotechnologies
- **Joseph Lehar**, Senior Vice President Strategy & Business Development, Owkin
- **Caitlin MacDowell**, Of Counsel, Womble Bond Dickinson (US) LLP
- **Rekha Paleyanda**, Director, Business Development, Takeda
- **Clive Patience**, Executive Vice President, Agios Pharmaceuticals
- **Patrice Torcivia Prusko**, Associate Director, Harvard University Graduate School of Education
- **Jennifer Reilly**, Chief Operating Officer, Safety Partners, Inc.
- **Jackie Schumacher**, Regulatory and Quality Lead, Rallybio
- **Elena Spencer**, Chief of Staff & Patient Engagement Lead, Inflammation and Immunology Research, Pfizer
- **Meena Subramanyam**, Vice President & Global Program Leader, Takeda Oncology
- **Yelena Wetherill**, Director, Alliance Management, Business Development & Licensing, Novartis/NIBR

Help us succeed in our mission to deliver the next generation of women leaders in STEM...



WEST

Women in the Enterprise
of Science & Technology

Promoting women's careers, preparing tomorrow's leaders

- **Address:** One Broadway, 14 Floor, Cambridge, MA 02142
- **Website:** www.westorg.org
- **LinkedIn:** <https://www.linkedin.com/groups/2689034/>
- **Twitter:** <https://twitter.com/westorg>
- **Contact:** Jaime Luna, Senior Director of Operations
 - 857-600-2598
 - jaime.luna@westorg.org

[Facebook](#) | [Newsletter Sign Up](#) | [Pinterest](#) | [Blog](#) | [Instagram](#)

