



**Women in the Enterprise  
of Science & Technology**

**Promoting Women's Careers,  
Preparing Tomorrow's Leaders**



# ABOUT WEST

- We are a leading non-profit organization focused on **developing women leaders in the STEM fields.**
- Founded in 2000 with an **active governing Board of Directors** of senior industry leaders plus **an Advisory Board of influential individuals in the STEM field.**
- We offer hybrid programming with in-person events in **Boston and surrounding areas and virtual events** offered at varying times for global participation. Programming is open to all genders.

## **WEST specifically supports:**

- **Women** developing their business acumen, leadership skills, and professional networks to **prepare them to lead from where they are**
- **The corporate enterprise's goal** of building a pipeline of women leaders and thereby **improving gender balance** at all levels
- **Diversity, equity, inclusion, and belonging** and contributing to the support system needed for individuals to thrive while remaining **true to who they are**



# WEST PROVIDES

**Education** ♦ **Inspiration** ♦ **Connection**



**Workshops** designed to help early to mid-career individuals build their business and leadership skills



**Signature events** and panel discussions featuring senior executives in science and technology



**Facilitated networking** at all events to encourage the exchange of ideas and make new connections

**40+** events per year with **3,500+** participants and an outreach list of **5,000+**



# WEST PROVIDES

## Education: Workshops and Panel Discussions

### Career Development

- Active Listening, Active Engagement
- Career Possibilities
- Equity, Inclusion, Microaggressions
- Giving and Receiving Feedback
- Leadership Strategies for Advancing Your Career
- Presentation Skills
- Strategic Versus Tactical Thinking

### Personal Development

- Conquer Imposter Syndrome
- Evaluating Transferable Skills
- How to Advocate for Yourself
- Interrupting Bias
- Marketing Your Ideas and Yourself
- Navigating Change
- Using Mindfulness to Stay Sane in a Stressful World

### Interpersonal Skills

- Building Meaningful Relationships for Your Career
- Communication, Personality Styles
- Difficult Conversations, Conflict
- Influencing Without Authority
- Navigate Office Politics with Confidence & Integrity
- Wait. What? How to Get Curious When Someone is Clearly Wrong

**WEST's model is flexible, adaptable, and accessible** featuring in-person and online events that allow companies with multiple locations to take advantage of our excellent programming.



# WEST PROVIDES

## Inspiration: Signature Events Recognizing and Learning About Inspirational STEM Community Members

### Previous Leadership Awardees

- **Amy Schulman**, Polaris Partners
- **Anita Santos**, Signify
- **Heather Bell**, Vertex Pharmaceuticals
- **Jennifer Tour Chayes**, Microsoft
- **Jocelyn Carter**, Mass General Hospital
- **Karen Anderson**, Mimecast
- **Lynne Wilson**, Dassault Systemes
- **Marian Nakada**, Johnson & Johnson Innovation
- **Rosana Kapeller**, ROME Therapeutics
- **Sarah Grimwood**, Pfizer

### Previous Making a Difference Awardees

- **Ann-Marie Richard**, Pfizer
- **Anne Cheung**, A2Empowerment
- **Anne Giovanoni**, Alkermes, Inc.
- **Eileen Gradwell**, Biogen
- **Elaine Webb**, Applied Materials
- **Elizabeth O'Day**, Olaris Therapeutics
- **Mark Parrington**, Sanofi Pasteur
- **Robert Coughlin**, Massachusetts Biotechnology Council
- **Sara Nochur**, Alnylam Pharmaceuticals
- **Sherri Schwaninger**, Brigham & Women's Hospital

WEST showcases **successful women and men as role models and champions** through panel discussions and annual awards ceremonies



# WEST BUILDS

## Connections: Strong Community and Networking



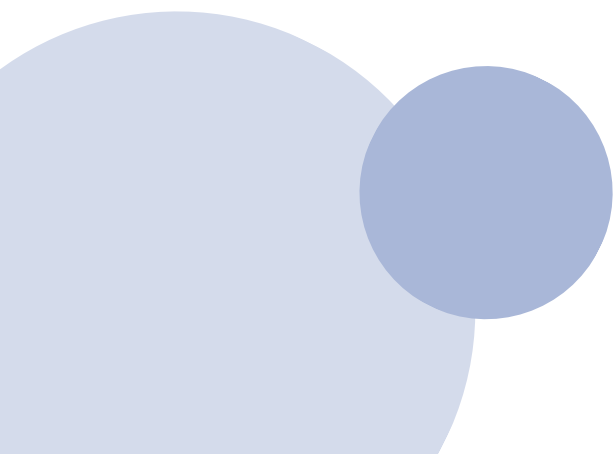
**WEST has given me access to an invaluable network of women** with a diverse range of experiences and expertise that I can rely upon for support and guidance in my career.



Not only are the people open and willing to help, **the programs and guest speakers are fabulous.** I would recommend WEST to any professional woman seeking to advance her career, who would like to be part of a wonderfully supportive and welcoming community.



WEST is a dynamic group of women involved in science and technology who are interested in and passionate about what they do. **The group gives new meaning to what 'networking' is all about.**



# WEST

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# MEMBERSHIP

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## Members Receive:

- **Discounts** to all WEST programs and free attendance to regular networking only events
- **One free event** for a guest each year
- **Access** to WEST's Membership Directory
- **Three free job postings** on our job posting webpage
- **One free workshop** during the quarter of your birthday

## Cost:

- **\$50** Students/Postdocs/In Transition
- **\$100** Professional (for early – mid career)
- **\$250** Supporter (includes free events for the year)
- **\$500** Friend and Ally of WEST



# WEST SPONSORSHIP



**\$1,000 Bulk packages** for 20 memberships or 35 in-person event tickets or 75 virtual event tickets.

**\$1000 Workshop sponsorship** includes choosing an event WEST is offering to sponsor which includes company logo on the event webpage and flyers, welcoming attendees, introducing your company and the speaker, having marketing materials displayed on a table, and five free tickets to the event.

**\$1,000-2,500 Networking event sponsorship** includes welcoming attendees, introducing your company, having your logo on the event webpage and flyers, having marketing material displayed on a registration table, and 10 free tickets to the event. Price depends on number of attendees. Or provide the appetizers, drinks, and space to host one.

**\$2,250 Virtual customized workshop** includes working with WEST on the topics and format. WEST provides speaker(s) and registration. Event is 45-90 minutes long and open to the public.

**\$2,750 In-person customized workshop** includes working with WEST on the topics and format. WEST provides speaker(s) and registration. Partner provides venue and food. Event is 1-2 hours long and open to the public.

**\$3,500 Start-Up sponsorship** for <100 employees and <5 years old includes one in-person, open to the community workshop/event, 7 memberships, 8 event tickets, 2 job postings, and company logo on the WEST homepage and in the newsletter for one year.



# WEST CORPORATE SPONSORSHIP



## **\$8,000 Corporate sponsorship with virtual**

workshops includes one closed workshop/event, two open workshops/events, 15 memberships, five job postings, one newsletter feature, one social media promo, and company logo on the WEST homepage and in the newsletter for one year.

## **\$8,000 Corporate sponsorship with in-person**

workshops includes one closed workshop/event, one open workshop/event, 24 memberships, 22 event tickets, five job postings, one newsletter feature, one social media promo, and company logo on the WEST homepage and in the newsletter for one year.

## **\$12,500 Corporate sponsorship with virtual**

workshops includes two closed workshops/events, two open workshops/events, 25 memberships, one job postings per month, two newsletter features, two social media promos, and company logo on the WEST homepage and in the newsletter for one year.

## **\$12,500 Corporate sponsorship with in-person**

workshops includes one closed workshop/event, two open workshops/events, 33 memberships, 30 event tickets, one job postings per month, two newsletter features, two social media promos, and company logo on the WEST homepage and in the newsletter for one year.

**\$20,000 Corporate sponsorship** includes two closed virtual workshops/events, two open in-person workshops/events, 50 memberships, 50 event tickets, two job postings per month, three newsletter features, three social media promos, and company logo on the WEST homepage and in the newsletter for one year.

Workshops are 45-90 minutes.

Closed: company employees only

Open: company employees + WEST community



# WEST SPONSORS

2023-2024





# WEST SPONSORS

SUSTAINED





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# FRIENDS AND ALLIES OF

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# WEST



- **Ali Farquhar**, Principal, GTL Coaching and Consulting
- **Amy Mandragouras**, Life Sciences IP Partner, Foley Hoag LLP
- **Chesley Chen**, Principal, Life Sciences, CLA (CliftonLarsonAllen)
- **Danielle Lauzon**, Partner, Goodwin Procter LLP
- **Enith Morillo**, President & Principal Consultant, Cadoret Global
- **Jo Viney**, Founder, President & CEO, Seismic Therapeutic
- **Karen Pappas**, Managing Partner, Pappas & Pappas, & Career Strategist, CareerMode
- **Kristine McKinney**, Executive Director, Moderna Genomics
- **Mariana Nacht**, Vice President, Alexion Pharmaceuticals, Inc
- **Meena Subramanyam**, Vice President, Global Program Lead, Takeda
- **Nicole Barna**, Human Resources Consultant
- **Sandra Glucksmann**, President & CEO, Sensorium Therapeutics
- **Shelia Violette**, Co-founder, CSO, and President, Research Q32 Bio
- **Trish Hurter**, Board Member, Synlogic, Inc.

\* This is a \$500 annual membership



# SPONSOR TESTIMONIALS



As a woman-owned organization we have an affinity to WEST's mission to provide a robust science and technology learning community for women. **From celebrating women leaders, to providing valuable event content and skill building, WEST inspires us.** Also, it is of great value to build relationships within the high-level WEST network.

- **Denise Aronson, Founder & CEO, Safety Partners, Inc.**



At Alnylam, we believe in expanding horizons and continuous learning. **WEST has provided a wonderful platform for networking and practical interactive learning opportunities** that have greatly enriched our talent and their growth!

- **Karen Anderson, SVP, Chief Human Resources Officer at Alnylam Pharmaceuticals.**



Within the MCPHS Biopharmaceutical Industry Fellowship Program, **we truly value the partnership with WEST and the wealth of knowledge their speakers bring to our program.**

The practical application of topics has proven to be beneficial for our PharmD post-graduates, as they begin their careers within the pharmaceutical industry.

- **Amees Mistry, PharmD, Director Biopharmaceutical Industry Fellowship Program at MCPHS University.**



# COMMUNITY TESTIMONIALS



WEST's active efforts in hosting online events have been a true blessing during this pandemic, **especially for busy moms like me.**

- Celine Han



I enjoy interacting with like-minded professionals at WEST events and exchanging ideas about opportunities and challenges **regarding inclusiveness in the workplace.**

- Meena Subramanyam



The skills I learned at WEST workshops helped me not only grow my network, but also my confidence in allowing me to **go after my dream job!**

- Caroline Rufo



WEST helped me transition from research to business development, **secure a promotion**, and connect with experienced women leaders from the Boston biotech ecosystem.

- Tatiana Demidova-Rice



More testimonials at [www.westorg.org](http://www.westorg.org)

# WEST BOARD

- **Laurie Bohn**, Founder and Leadership Coach, TalentVivo
- **Alissa Brown**, Head of Organizational Capability and Transformation for the Specialty Care Business, Sanofi
- **Leah Cole**, Director of Immunology, Sanofi Pasteur
- **Alexandra Elata**, Senior Program Manager, Sera Medicines
- **Kellye Eversole**, President, Eversole Associates
- **Kristin Gerber**, Partner, Goodwin Procter
- **John Hallinan**, Chief Development Officer, Danforth Advisors
- **Elissa Hobert**, Director, VC-Backed Biotech NewCo
- **Kristen Lorentz**, Entrepreneur
- **Shannon Moessa**, VP, Commercial and Healthcare Compliance Counsel
- **Jennifer Nelson**, Senior Vice President, Omega Therapeutics
- **Clive Patience**, Chief Technical Operations Officer, Agios Pharmaceuticals
- **Jennifer Reilly**, Chief Operating Officer, Safety Partners, Inc.

- **Elena Spencer**, Co-founder, President & CEO, Kendall Square Orchestra
- **Jyothsna Visweswaraiah**, Director, Drug Creation, Seismic Therapeutic and WEST Board Vice President
- **Karin von Hodenberg**, Vice President of Quality, Monte Rosa Therapeutics and WEST Board President

## Past Presidents of the WEST Board:

- Elena Spencer, Co-founder, President & CEO, Kendall Square Orchestra
- Patrice Torcivia Prusko, Director, Harvard University Graduate School of Education
- Etta Jacobs, Founder & Principal, Power in the Middle
- Meena Subramanyam, Vice President & Global Program Leader, Takeda Oncology
- Meredith Fisher, Partner, Mass General Brigham Ventures
- Chesley Chen, Principal, Life Sciences, CLA (CliftonLarsonAllen)
- Mariana Nacht, VP, Head of Genomics Medicine, R&D, Alexion Pharmaceuticals, Inc
- Jo Viney, Founder, President & CEO, Seismic Therapeutic
- Sandra Glucksmann, Biotech Executive and Serial Entrepreneur



# Help us succeed in our mission to deliver the next generation of women leaders in STEM...



One Broadway, 14 Floor  
Cambridge, MA 02142  
[www.westorg.org](http://www.westorg.org)

**Contact:**

Jaime Luna  
Senior Director of Operations  
857-600-2598  
[jaime.luna@westorg.org](mailto:jaime.luna@westorg.org)

-  **WESTorg**
-  **westorg**
-  **@\_west.org\_**
-  **@westorg**
-  **groups/2689034**



# Learn more and stay in touch!



## WEST

Women in the Enterprise  
of Science & Technology

*Promoting women's careers, preparing tomorrow's leaders*

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**2024-2025 Annual Theme:  
Grit, Growth, Gratitude**